

PROFILE

Award-winning senior graphic designer with 15+ years of experience creating brand identities, packaging, and visual communication from concept through production. Recognized with 100+ international design awards, including Red Dot, Graphis, and A' Design Awards. Combines hands-on craft with creative direction and cross-cultural team leadership across the United States and China.

Authorized to work in the United States; NO SPONSORSHIP REQUIRED.

Qichao (Edison) An

SENIOR GRAPHIC DESIGNER | BRAND IDENTITY · PACKAGING · VISUAL COMMUNICATION

SKILLS

- Brand Identity Systems • Packaging Design • Logo Design • Typography
- Visual Communication • Brand Strategy • Creative Direction • Print Design
- Digital Design • Campaign Development • Cross-Cultural Design
- Team Leadership • Adobe Creative Suite (Photoshop, Illustrator, InDesign) • Figma

EXPERIENCE

Design Manager | Organoleaf, USA 2023–Present

- Lead brand creative strategy and visual identity for a sustainable consumer goods company.
- Manage and mentor an international design team, contributing to a 25% increase in brand engagement.
- Oversee packaging, advertising, and digital campaigns with an emphasis on cohesive, eco-conscious design.

Founder & Design Director | Mornice Brand Design, China / USA 2018–Present

- Founded and lead an independent brand design studio serving 50+ clients across entertainment, food and beverage, technology, and finance.
- Directed 100+ award-winning projects recognized by Red Dot, Graphis, and A' Design Award.
- Led municipal and public-sector design initiatives, including the Wuhan Qiaokou International Community Project and a provincial AI-powered public service platform.

Design Director | Zhisheng Design Planning, China 2014–2018

- Managed branding and packaging projects for regional and international clients from concept through final production.
- Developed visual identity systems and campaign assets that increased client brand visibility by up to 40%.

Senior Graphic Designer | Shangyu Design, China 2010–2014

- Created visual identity, packaging, campaign, and brand guideline work for health, beverage, personal care, food, and tobacco brands.
- Translated client goals into production-ready visual systems across print and consumer packaging applications.

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EDU.

B.A. in Advertising 2006–2010

Wuhan Polytechnic University,
China

AWARDS

- Red Dot Award, Germany
- Graphis Design Awards, USA
- International Design Awards, USA
- A' Design Award, Italy
- MUSE Design Awards, USA
- NY Product Design Awards, USA
- Creative Communication Award, USA
- Worldwide Logo Design Award, Germany
- Indigo Design Award, Netherlands
- International Creative Media Award, Germany
- London International Creative Competition, UK
- C-IDEA Design Award

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EXHIBITIONS

- Red Dot Award Winning Works Exhibition
- RUWAKA Exhibition • Future Frames Exhibition • Posko Visual Exhibition
- 12th United Designs Biennial • A' Design Award Winning Works Exhibition
- Bucharest Graphic Days • Intercontinental Bienal, Panama
- SIPSM25 International Poster Salon, Colombia
- China Packaging Innovation Design Week

JURY

- A' Design Award & Competition — Grand Jury, Professional Member
- Effie Awards, United States — Judge
- Orpetron Web Design Awards — Certified Judge
- MUSE Creative Awards — Judge
- World Brand Design Society Awards — Judge
- ADC Awards (Architecture & Design Collection) — Jury
- The Creative Circle — Judge
- Curatone.art — Judge
- Apexart — Judge
- Wonder Global Design Awards — Grand Jury

MEDIA

- Vogue China — “featured designer story”
- Aesthetica Magazine — “Tradition Meets Innovation: The Design of Qichao An”
- ArtDaily — “Beyond Boundaries: Qichao An’s Dual Triumph”
- Orlando Voyager — “An Inspired Chat with Qichao An”
- CanvasRebel Magazine — “Meet Qichao An”
- ArtistCloseUp — “Qichao An – Award-Winning Designer”
- Designer Interviews — “designer interview”
- Indigo Award — “Insights from Multi-Award-Winning Designer”

LANG.

- Mandarin Chinese: Native
- English: Professional Working Proficiency
- Spanish: Elementary

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